

# Hi, I'm Jennifer!

CEO, Dietitian, Clinical Supervisor, Business Coach, & Busy Mom

Jennifer McGurk RDN, CDN, CEDS-S is the founder and CEO of Pursuing Private Practice. She began her career in business as a private practice dietitian. She grew her private practice into a group practice and eventually expanded into speaking, offering workshops, and supervising other professionals. She started Pursuing Private Practice to address the demand for business education and coaching within the professional community. Jennifer's passion and determination to empower other business owners has helped hundreds of clients in Business School and in the EXPAND business coaching program. Pursuing Private Practice is a top-rated business podcast. Jennifer's mission is to encourage others to take up space in business!

AS SEEN IN



JENNIFER HAS BEEN A GUEST ON MANY PODCASTS INCLUDING:

- The Unconventional RD
- Empowering Dietitians
- Fearless Practitioners
- Nourishing Women
- Food Psych
- Selling the Couch



**+350**

professionals served



**+110K**

podcast downloads



**2,400**

email subscribers



**5,000**

followers

## PRESENTATION TOPICS

- ✓ **Is Private Practice Right for You?**  
The Pros and Cons of Being a Business Owner
- ✓ **Take Up Space in Business:**  
How to Measure Success on Your Terms
- ✓ **Your CEO Assessment**



## PODCAST TOPICS

- ✓ **Eating Disorder Recovery:** What's Possible for Life with a Healthy Relationship with Food
- ✓ **Intuitive Eating Connection:** How Food Freedom Changes Your Life
- ✓ **Why Start a Business?** The Information Needed and the Emotions to Work Through
- ✓ **The Stages of Business:** There is No One-Size-Fits-All
- ✓ **From Solopreneur to CEO:** Top Tips for Scaling a Business
- ✓ **Leading a Team:** The Ups and Downs of Hiring and Managing

## WHAT WE OFFER

### BUSINESS *School*

A membership program to set up business, start to see your first few clients & grow until fully booked

### EXPAND — BUSINESS COACHING —

Business coaching opportunities for personalized support in business



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IT WOULD BE AN  
HONOR TO WORK  
WITH YOU!

*Jennifer*