



# 5 Essential Business Strategies *for growth*

*Welcome!* Dietitians are amazing business owners, but so many of us don't feel confident in our business skills. This training is for you to learn all about the foundation of growing a successful business so you can confidently make a bigger impact with your clients.

The world needs your message more than ever. These 5 essential strategies will help you market effectively, book clients, make more money, and keep your clients coming back.

## 01 essential strategy

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**your action step:**

## 02 essential strategy

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**your action step:**

# 03

essential strategy

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**your action step:**

# 04

essential strategy

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**your action step:**

# 05

essential strategy

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**your action step:**

My mission for Pursuing Private Practice is to empower dietitian business owners. We tell our clients to take up space in this world all the time and it's time for YOU to take up space in the business world.

If you have any questions about this training, let us know! You can email [hello@pursuingprivatepractice.com](mailto:hello@pursuingprivatepractice.com).

Cheers to your success! -**Jennifer and the Pursuing Private Practice team**

